

*Ballinger|Leafblad is proud to present the following information on behalf of Beyond Walls, Urban Squash Twin Cities.*

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**Presents....**

**Executive Director**



<http://beyondwallsmn.org/>

[www.ballingerleafblad.com](http://www.ballingerleafblad.com)

## PRESENTING OUR CLIENT—BEYOND WALLS, URBAN SQUASH TWIN CITIES (Beyond Walls)

### ABOUT BEYOND WALLS

#### Our Vision

**To become a Twin Cities leader in promoting academic excellence, healthy lifestyles, and access to meaningful opportunities for all youth.**

#### Our Mission

**To inspire confidence and encourage academic excellence with urban youth as life-long learners and active leaders- both on and off the court.**

#### Our Model

**A year-round, multi-year scholar/athlete approach to youth development and out-of-school time for 6th-12th grade students that leads to:**

- Positive connections with peers and the community
- Social and emotional competencies
- Future post-secondary aspirations

Using: academic mentoring, physical fitness/wellness via the racquet sport of squash, community engagement/community service and college-readiness.

### 5 PROGRAM PILLARS

<b>Academic Mentoring:</b>	<b>Community Service:</b>	<b>Health and Fitness:</b>	<b>Travel Opportunities:</b>	<b>College Readiness:</b>
2:1 Student to College Mentor Ratio	Youth Led	Sport of Squash (3-4 Days per Week)	5-6 Local & National Trips per School Year	Local & National College Tours
Licensed Teacher Academic Director	5-6 Community Service Projects Each School Year	Healthy Nutrition & Wellness Education	Combining Squash Play, College Visits, Historical Site Visits and Teambuilding	College Readiness Education & Support (Financial Aid, Essay Writing, Research, Scholarship Support)
Individual Learning Plans/College Readiness		Cardio, Yoga, Mindfulness, Goal Setting		
3 Days per Week/ 350 Hours per Year				

#### Goals for Our Students

- Develop upstanding character
- Improve academic performance and motivation toward learning
- Strengthen personal health/wellness and fitness
- Experience a variety of meaningful opportunities
- Create and fulfill post-secondary goals

### *We Believe ALL Youth...*

- Can and will learn given a positive environment and engagement
- Should have the same opportunities to thrive
- Are valuable contributors to society, now, as middle and high school students
- Should be a part of our decision making process, programmatic design and leading the way for community engagement projects

**We believe our approach during out-of-school time levels the playing field for under-resourced youth, significantly impacts academic achievement, self-concept and future aspirations.**

### ***HISTORY of Beyond Walls***

Beyond Walls is one of 24 international affiliates of the [Squash Education Alliance \(SEA\)](#). Founded in 2011, Beyond Walls is a Twin Cities based out-of-school time, youth development program. Our exceptional program combines physical fitness education -through the racquet sport of squash- with academic mentoring, college readiness, and community service. Our multi-year commitment to our students makes a deep impact in the lives of youth in underserved and under-resourced communities. Beyond Walls strategically partners with the University of Minnesota and SEA working with approximately 70 youth in grades 6<sup>th</sup>-12<sup>th</sup> from key Twin Cities partner schools and over 25 college mentors. **Beyond Walls has a 100% graduation rate of its high school seniors and 100% student admission into four year colleges.**

### **PRESENTING THE POSITION OF EXECUTIVE DIRECTOR**

Beyond Walls has a rich history and an exciting future. The organization, with a current operating budget of \$400,000+, is searching for a new Executive Director to lead the organization into the future.

The Executive Director reports to the Beyond Walls Board of Directors, which is comprised of a variety of community and business leaders. The position oversees a committed staff of full-time, part-time and volunteer professionals.

The organization is comprised of the following

Program Director  
Academic Program Manager  
Squash Program Manager  
Student Mentors & Volunteers- 30

## **PRIMARY RESPONSIBILITIES OF THE ROLE:**

The Executive Director (ED) serves as the Chief Executive Officer of the organization and is responsible for overall professional leadership and direction of the day-to-day operations of Beyond Walls. The ED supports and enhances the corporate Board of Directors' efforts to provide strategic guidance and governance to the organization; creates and designs new programs in response to needs and opportunities; gathers financial resources necessary to accomplish the organization's goals and serves as the primary representative of the organization to the general community, communicating the organization's vision and plans to accomplish it.

### ***Strategic Leadership:***

1. Provide strategic leadership and guidance to staff:
  - a) Create and execute on the organization's vision and goals to staff.
  - b) Lead the process for developing annual organizational goals and objectives.
2. Support the work of the Beyond Walls Board of Directors:
  - a) Work closely with the Board and key stakeholders to create strategic plan and vision and help them execute on the plan.
  - b) Assist in the recruitment of new board members.
  - c) Participate in the development of Board work plan and agenda.
  - d) Effectively support Board Committees.

### ***Financial Oversight***

1. Oversee organization's financial operations: Develop organizational budgets and financial projections.
2. Track the financial performance of the organization with respect to conformance with Board-approved goals.
3. Provide accurate and regular feedback to the board and staff on budget and financial matters.

### ***Resource Development and Fundraising***

1. Lead fundraising and resource development efforts on behalf of Beyond Walls.
2. Develop and manage relationships with major individual donors and foundations.
3. Develop broad fundraising strategies for donations and grants.

### **Program Oversight/School Partnerships**

1. Provide oversight to staff on all program and operations matters.
2. Work in conjunction with staff to achieve successful on-going school partnerships with local middle schools and high schools.
3. Work in conjunction with staff to achieve a robust student recruitment program to ensure continued growth for the program.
4. Work in conjunction with staff to ensure that recruitment and training of student mentors and volunteers are well executed.

### **Public Relations**

1. Oversee all public relations activities.
2. Serve as the public spokesperson for the organization to the broad cross-section of the community.
3. Serve as the organization's primary public relations contact.
4. Raise the profile of the organization through personal involvement in other appropriate organizations, events and community-based activities.

### **REQUIRED QUALIFICATIONS:**

- Bachelor's Degree in Business, Non-Profit Management, Liberal Arts or related with a minimum of seven years' experience.
- Proven leader with a passion for youth and education.
- Focused on continued excellence in current youth education programs and services as well as increased visibility and viability for the organization.
- Ability to effectively fundraise and sustain long-term relationships with multiple stakeholders.

### *Other qualifications include:*

- Passion for the mission and a positive, optimistic outlook.
- Exceptional leadership, management, supervision and motivational skills and personal characteristics, which exemplify effective leadership: team builder, service-oriented, decisive and result-oriented, and committed to improvement.
- Passion for and experience in resource development including having met and exceeded fundraising/advancement goals.
- Proven ability to build lasting relationships with major funders and key stakeholders.
- Genuine interest in coaching, tutoring and mentoring young people from underserved communities and cultivating personal relationships with families.

- Proven expertise in financial management, budgeting, and tracking results to projections with the ability to understand and analyze the implications of financial statements and projections.
- Ability to manage operations and supervise employees and work as an effective and proactive team player.
- Ability to make decisions and solve problems independently and effectively and be able to identify, evaluate, problem solve and give direction regarding problem resolution for individual and organization-wide issues.
- Possess strong problem solving, analytical, and decision-making skills, with the ability to think creatively and the ability to manage multiple projects simultaneously.
- A thorough, organized and detail-oriented approach to work. Demonstrate excellent verbal and written communication and interpersonal skills with experience in public speaking and the ability to communicate the Beyond Walls mission.

**COMPENSATION PACKAGE:**

The compensation package is competitive and includes participation in the organization's comprehensive benefits plan.

**INTERESTED CANDIDATES SHOULD SEND A BRIEF EMAIL AND RESUME TO:**

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